

The McCann

Window on Work Values Profile

In brief

Values drive our decisions and determine our behaviour. We will spend a lot of energy preserving and defending our core work values. Infringements of personal values can lead to team conflict in teams. For teamwork to be effective, it is critical that we understand what each person's working values are because these can influence our motivation and the way we approach our work.

The Window on Work Values Profiling system is suitable for all types and levels of groups and has been extensively researched specifically for the workplace. It offers important insights into how things actually get done in your organisation, helping you gain a better understanding of how you operate with others and how well you fit with the culture of your work environment.

A personal and team development tool, it helps you explore:

- ❖ the significance of shared values in teamworking
- ❖ the deep roots of personal motivation
- ❖ how values drive powerful behaviours
- ❖ the match or mismatch between individual and organisational values
- ❖ how to use values to create effective working
- ❖ how to appreciate and accommodate different views and values

How does it work?

Each individual completes a 64-item questionnaire online which is analysed by our expert software to produce a customised personal report describing a person's work value patterns in terms of eight core value types:

INDIVIDUALISM	focusing entirely on personal drivers
COLLECTIVISM	focusing on the group rather than the individual
COMPLIANCE	needing to work to an agreed set of rules and procedures
EMPOWERMENT	requiring autonomy and the opportunity to make an individual contribution
AUTHORITY	wanting to work with clear systems
INDEPENDENCE	valuing personal creativity and autonomy
CONFORMITY	avoiding extremes of action and conforming to external expectations
EQUALITY	focusing on the group as well as organisational freedom

The Profiles are always supplied by an appropriately qualified human resource professional who will guide you through the feedback process.

"Where people are able to harmonise working values, they will generate the energy to deliver outstanding performance"

Dr Dick McCann



The Window on Work Values Model

What do you get?

The full colour 4,000 word Profile is professionally presented in a bound folder. Supplementary guidance, including sections to help you use it in the context of personal and team development, is provided in a Profile Guide.

Each Profile contains:

- ❖ a clear overview of individual scores in each sector of the Window on Work Values model
- ❖ guidelines on understanding the model and interpreting scores
- ❖ a narrative report for each values area with practical information about how to interact with others who operate in a different way

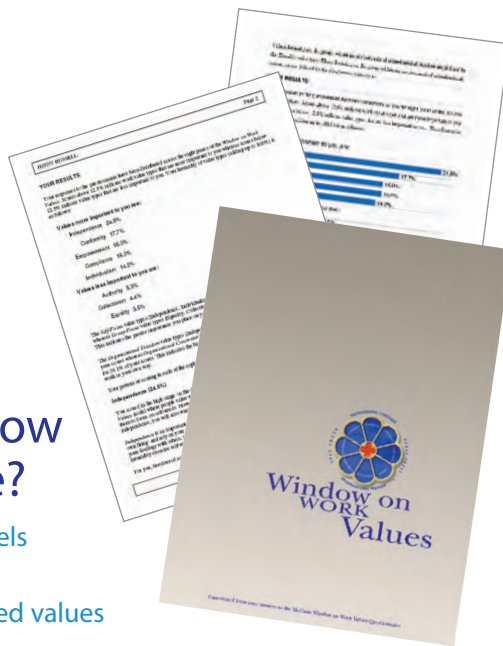
Window on Work Values Resource Kit

On the Accreditation Programme you will receive a special resource kit designed for use with the Profile to explore perceptions around the values of the organisation and the team. Together, the Profiles and resource kit create a rich and powerful approach to personal, team and organisational development.

Applications

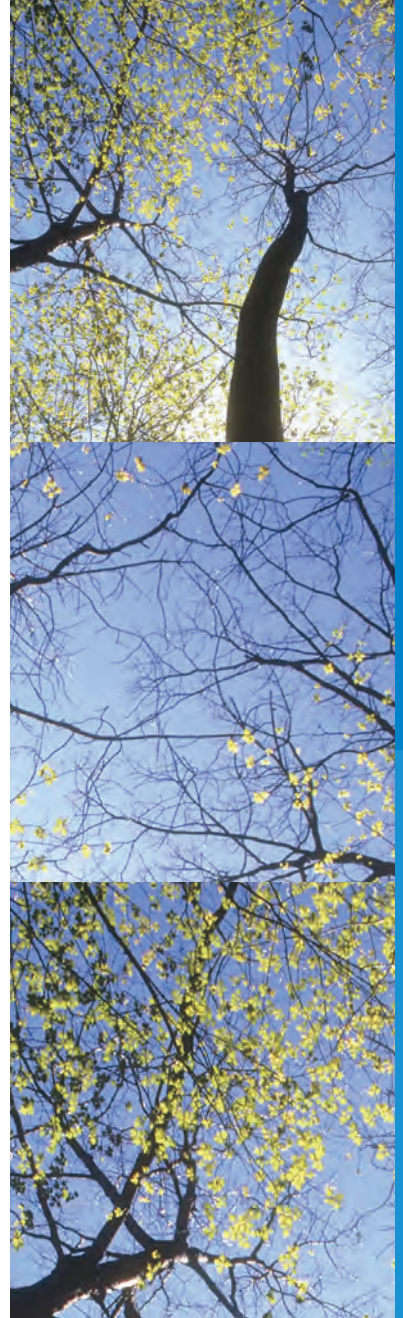
The Window on Work Values Profile, model and resource kit have been successfully used in:

- ❖ personal development
- ❖ coaching and mentoring
- ❖ team development
- ❖ organisational change
- ❖ cross-cultural working
- ❖ merged and newly formed teams
- ❖ conflict management
- ❖ partnership working
- ❖ action planning



Why choose the Window on Work Values Profile?

- ❖ can be used with all types and levels of teams
- ❖ highlights the significance of shared values in teamwork
- ❖ shows individuals what really motivates them about how they work
- ❖ helps people appreciate and accommodate each other's views
- ❖ demonstrates how to apply individual values to real work issues
- ❖ provides feedback on the match between personal values and organisational culture
- ❖ provides a language to communicate values to others
- ❖ enables teams to develop values-based ground rules and a team charter



“Especially useful for one-to-ones and groups with a genuine desire for synergy”

*Leadership Development Consultant,
Bradford & Bingley plc*

The Window on Work Values Profile has been created as the result of extensive and ongoing research into high performance teamworking. Our research institute is continually updating our extensive norm database to provide international benchmarking data for different industry groups. A full and objective review of the Window on Work Values Profile by the British Psychological Society can be viewed on their website.